



पावर सिस्टम ऑपरेशन कारपोरेशन लि. POWER SYSTEM OPERATION CORPORATION LTD.  
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## **Swacch Bharat Abhiyaan by NERLDC in year 2018-19**

In NERLDC, activities related to Swacch Bharat Abhiyaan in the year 2018 started with organizing of Swacchta Pakhwada, which took place from 16<sup>th</sup> May to 31<sup>st</sup> May. Integrity pledge was taken by all employees on 16<sup>th</sup>(Wednesday). On the same day, different banners related to cleanliness were displayed in prominent places in the office premises of POSOCO. On 18<sup>th</sup> may, cleanliness and hygiene drive was organized in Sarojini Naidu Girls' H.S School and Radhakrishna Boys' School in Rynjah. Plantation drives were carried out in schools, parks and along roads on 21<sup>st</sup> May. An essay competition on the topic: "Way Ahead for Establishing Swaccha Bharat" was conducted at NERLDC for the outsourcing workers. A team of 9 members from NERLDC visited slum areas and shelter homes for distribution of hygiene kits on 25<sup>th</sup> May. Poster making competition on "Green is the new clean" was conducted among children of Sylvandale School and Little Angel School on 28<sup>th</sup> of May. Under the Swacchata Action Plan, NERLDC took up the initiative of constructing toilets in Vivekananda L.P School, Shillong. Portable toilets for both male and female, soak pit, Sintex overhead tank of 750 Litres capacity with supporting MS structure were installed in R&R Colony of Rynjah locality, Shillong. Swacch Bharat Summer Internship Programme was also conducted where NCC delegates and students of different reputed colleges in Shillong were involved.

As per the directives received from POSOCO Corporate Centre, the North East Regional Load Dispatch Centre also organized Swacchta Hi Seva Campaign. The entire campaign was conducted from 15<sup>th</sup> September 2018 to 2<sup>nd</sup> October 2018. All employees of the organization were divided into different groups and each group had been assigned separate activities. There were seven groups in total which were led by Heads/ In-charge of the different departments, however the participants in each group were a mixture of people from different departments.

The team headed by DGM (SL) organized waste collection drives in households and shared spaces on 20<sup>th</sup> September. The team started it's work from office premises and went on to clean areas in and around the locality where a number of shops and households are present.

The second team led by Assistant General Manager (SO-I) conducted door- to – door meetings to drive behaviour change in people with respect to sanitation. The team distributed sanitation kits in many households and counselled the people to use separate dustbins for biodegradable and non-biodegradable wastes.

DGM (SO-II) and his team conducted awareness campaigns regarding better sanitation practices like using toilets, hand wash and maintaining proper hygiene with school students in lower Nongrah area on 21<sup>st</sup> September.

The team headed by DGM (Market Operations) conducted cleaning of streets, drains and back alleys. They conducted the programme on 27<sup>th</sup> of September with the support of the children from Radha Krishnan Boys' Secondary School, Rynjah.

On the same day, the team headed by Assistant GM (C&M) made wall paintings in Rynjah locality on the theme of Swacchta.

On 28<sup>th</sup> of September, the team led by Assistant GM (HR), conducted school level rally with the students of Sarojini Naidu Girls' Secondary School in Rynjah, R& R Colony. The team prepared posters with different slogans written on them which were later promoted by the students during the rally.

On 1<sup>st</sup> October, DGM(SO-I) and his team performed Nukkad Natak/ Street Play to create awareness among the people about maintaining cleanliness in daily life and also about the importance of keeping a healthy and clean mind and body. The event witnessed a good crowd turn-out and received positive response from local people.

On 3<sup>rd</sup> October, a closing ceremony was organized in NERLDC Conference room where all the parties discussed about their respective tasks and also shared their experiences during the activities. Most of the activities were conducted in areas like Nongrah, Lapalang and Rynjah which are newly developing areas of Shillong. All the employees have put on their best foot forward for this programme and also vowed to always keep their premises clean.

Photographs of few activities are attached.



Waste collection drive in Lapalang



**Door to door campaign and distribution of hygiene kits**



**Teaching about better sanitation practices**



**Cleaning of streets, drains and back alleys**



Wall paintings in public places



Rally with School students



Nukkad Natak in Lapalang locality of Shillong



## Installation of toilets and water tank



## Visit to St. Teresa Shelter home in Shillong



## Public Urinal Construction

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